



Sample Promotion Text

50 words

From April 16-22 Student Volunteer Week (SVW) 2018 will celebrate, motivate and encourage student volunteers in New Zealand.

Universities and schools nationwide will host a wide variety of events, activities and awareness raising campaigns that will help in connecting young volunteers with organisations in need.

For more information visit www.studentvolunteerweek.nz

138 words

From April 16-22 Student Volunteer Week (SVW) 2018 will celebrate the large population of student volunteers in New Zealand and encourage more students to get involved with volunteering. This week is an opportunity to explore the benefits of volunteering such as the enriching experiences, meaningful education and valuable employment opportunities.

SVW appreciates, motivates and mobilises young volunteers by enabling collaboration between volunteer-involving organisations, educational institutions and students. Throughout the week universities and schools nationwide will host a wide variety of events, activities and awareness raising campaigns that will help in connecting skilled and willing volunteers with organisations in need.

Sample text to promote your event

The theme for SVW 2018 is 'give, grow, inspire'. The aim is to encourage students to give time to help the community, grow new skills through volunteering and inspire others to do the same.

Student Volunteer Week (SVW) celebrates young people who are striving to make a change through volunteering, and encourages students to try volunteering. This year, from the 16-22 April, a wide variety of events, activities, and awareness-raising campaigns led by universities and schools will take place nationwide.

At [insert your institution] we're supporting student volunteering by hosting [insert your event details].

Find out more about the week at www.studentvolunteerweek.nz